

M E M O R A N D U M

TO: WHOM IT MAY CONCERN
FROM: PETER FIGG
DATE: August 25, 2017 TIME: 3:23 PM
FILE: M_2k170825_AllyCat_Testimonial.doc PAGES: 1
RE: Testimonial : Allycat Events – Alistair Cronk

- 1> This memorandum is in response to a request from Allycat Events/Alistair Cronk for a testimonial in support of their proposal.
- 2> We have engaged the services of Allycat Events/Alistair Cronk as far back as 2010, where the first exhibition at which they deployed our exhibition stand on our behalf was that year's Comrades Marathon Expo.
- 3> Since then Allycat Events/Alistair Cronk have been responsible for all our major exhibition stand deployments to events like the Cape Town Cycle Tour Expo (better known as the Life Cycle Expo), the Two Oceans Marathon Expo and the Comrades Marathon Expo. More recently we have added the Cape Town Marathon Expo to that list.
- 4> Allycat Events/Alistair Cronk have not only been responsible for the construction/erection and breakdown of our exhibition stand, they have also been responsible for the transportation of the stand elements to and from the events. They have also taken on refurbishment projects for certain stand elements over the years.
- 5> Allycat Events/Alistair Cronk have offered us a turnkey solution whereby we turn up at the event for final commissioning and activation, the rest they look after.
- 6> Over the years Allycat Events/Alistair Cronk have proven to be a reliable partners who's services have been appreciated.
- 7> If the reader requires any additional information, please feel free to contact us.

Thanking you

Yours sincerely


Peter Figg